

**ADVERTISING OFFICIAL CONTRACT**  
**32nd Annual Sentimental Journey to Cub Haven**  
**Lock Haven, PA 17745**  
**TUESDAY, JUNE 20, 2017 – SATURDAY, JUNE 24, 2017**  
**Featured Aircraft: Piper J-4**

(Please send this completed contract with check and ad copy)

Costs of black & white ads are based on **CAMERA READY LINE COPY, COMPOSITE NEGATIVES, AND/OR DIGITAL FILES** on disk furnished by the advertiser. Screened copy consisting of 100 lines or coarser screen will be accepted as line copy. Cost of color ads are based on composite screened negatives furnished by the advertiser. For best results, a color key or progressive proof should be included with four-color ads. Two color ads require separated copy. Negatives must be emulsion side down, reading left to right, for offset printing. Halftone screens, either black and white or color will be accepted to 150 lines, 133 lines is optimum. **PLEASE DO NOT SEND AD COPY THAT IS NOT CAMERA READY AND DOES NOT MEET ABOVE REQUIREMENTS.**

The quality of your ad is a reflection of the quality of the official program book.  
(please print/write clearly)

Firm Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Signature of Authorized Rep: \_\_\_\_\_

Check advertising request ( Ad prices NOT discountable) **Copy deadline: Wed. May 3, 2017**

Full Page	Half Page	Quarter Page	Eighth Page
___ Color \$675.00	___ Color \$475.00	___ Color \$285.00	___ Color \$200.00
___ Blk& Wh \$385.00	___ Blk&Wh \$295.00	___ Blk&Wh \$185.00	___ Blk&Wh \$150.00

NOTE: \_\_\_ Cover Page \$700      \_\_\_ Patron Listing \$25 ...3 line Name, Address, Phone Number  
----- Business Card, B&W or color \$70

Method of Payment: If paying by credit card, please don't e-mail your credit card info.

Check \_\_\_\_\_ MC# \_\_\_\_\_ Visa \_\_\_\_\_

Exp. Date \_\_\_\_\_ \*\*\*\* \$5 Usage credit card fee\*\*\*\*

Make checks payable to: **SENTIMENTAL JOURNEY**  
**PO Box J3**  
**Lock Haven, PA 17745**

Web site: [www.sentimentaljourneyfly-in.com](http://www.sentimentaljourneyfly-in.com) Email to [j3cub@kcnet.org](mailto:j3cub@kcnet.org)

**Advertising Official Contract  
Dimensions**

**Full Page : Size 7 1/2" wide by 9 1/2" deep  
Color.....\$675**

**Black & White...\$385**

**Half Page: size 7 1/2" wide by 4 3/4" deep  
Color.....\$475**

**Black & White...\$295**

**Quarter Page: 3 1/2" wide by 4 3/4" deep  
Color.....\$285**

**Black & White...\$185**

**Eighth Page: 3 1/2" wide by 2 1/2" deep  
4Color.....\$200**

**Black & White...\$150**

**Deadline for Camera-ready Copy: Wednesday, May 3, 2017**

**For additional information on program advertising contact:**

**Sentimental Journey, Inc.  
P O Box J-3  
Lock Haven, PA 17745  
Phone: 570-893-4200 Fax: 570-893-4218**

**E-mail: [j3cub@kcnet.org](mailto:j3cub@kcnet.org)**

**[www.sentimentaljourneyfly-in.com](http://www.sentimentaljourneyfly-in.com)**